

Montevideo, Uruguay, 2025

Dear Team:

We hereby attach information about EXPOCARGA 2025, the 3rd edition of the Uruguayan Transportation Exhibition, which will take place from Wednesday, December 3rd to Saturday, December 6th, 2025, at the Punta del Este Convention & Exhibition Center.

After the first two editions, the show is focusing on the region, seeking to become a benchmark for transportation, logistics, and passenger mobility.

Visitors, specialists, industry professionals, and the media will find it an ideal platform for generating business opportunities and strategic alliances, gaining access to the most representative national and international companies in the sector seeking to showcase their products and services through their stands.

EXPOCARGA will bring together large, medium-sized, and small suppliers from a wide variety of sectors, and part of our goal will be to disseminate new trends in electric mobility, digitalization, and urban logistics, both among commercial vehicle and bus manufacturers, as well as in the trailer sector and among numerous other distributors.

In our second edition, we can highlight the following milestones: * More than 9,000 visitors over the four days of the exhibition. * 6,000 square meters of product and service companies.

* More than 350 brands represented by 55 clients. * 8,000 m2 of esplanade with heavy machinery and equipment. * 5,600 m2 of heavy vehicle display.

* 2 Forums in 2023 (PROTRANSPORTE and MOBILITY 4.0) more than 500 attendees and 60 speakers including national government authorities (president of ANCAP, UTE, National Director of Energy, undersecretaries of the MTOP and MIEM ministries, etc.), businessmen from the transport and logistics sector, as well as representatives of national and international organizations such as the World Bank, CAF, UNESCO Global Compact, among others.

others.

The entire organization is handled by DISEÑO PRODUCCIONES (ACQUARIUS SA), RUT: 214 185 070 011, a leading producer in the sector and publisher of the magazine Transporte Carretero, which also celebrates its 32nd anniversary this year. This publication has become a cultural heritage of the sector and has played a fundamental role in publicizing the ins and outs of a sector that moves thousands of people in the country.



DISEÑO PRODUCCIONES

+598 2602 6974 | 096 402 990

expocarga@diseno.com.uy

María Espínola 1548 – Apto 3,
Punta Gorda, Montevideo | Uruguay

FORUMS 2025

PROTRANSPORTE | December 3: The Forum is dedicated to discussing and analyzing the challenges and opportunities of freight transport and logistics, bringing together experts, professionals, and companies in the sector. In its third edition, it is positioned as a key meeting point for the exchange of ideas, the presentation of innovations, and the development of solutions that drive efficiency and sustainability in the supply chain.

MOBILITY 4.0 | December 4: The event brings together industry leaders, innovators, and experts to discuss the present and future of sustainable mobility technologies. As the world moves toward cleaner and more efficient energy solutions, this event becomes an essential platform for sharing knowledge, discussing challenges, and uncovering opportunities.

PASSENGERS | December 5: Meeting and dialogue space for professionals, authorities, companies, and users interested in the development and improvement of passenger transportation (public transport, national and international tourism, taxis, school buses, etc.), aimed at promoting an environment for constructive and collaborative discussion that allows for the implementation of practical and effective solutions to current and future challenges in the mobility sector.

Exhibitor profiles

- 1. Commercial Vehicle Manufacturers: Companies that produce trucks, vans, buses and other commercial vehicles for transporting goods.
- 2. Fleet Management Technology Providers: Companies that offer software and hardware solutions for the management and optimization of vehicle fleets.
- 3. Logistics Operators and Transport Companies: Companies that provide Transportation and logistics services, including land, sea, and air transportation.
- 4. Warehousing and Distribution Service Providers: Companies that offer warehousing, inventory management and distribution services.
- 5. Trailer and Semi-Trailer Manufacturers: Companies specialized in the production of trailers and semi-trailers for different types of loads.
- 6. Automation and Robotics Companies: Providers of automation and robotics solutions for warehouses and distribution centers.
- 7. Logistics Software Developers: Companies that develop software for planning, executing, and optimizing logistics operations.



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- 8. Material Handling Equipment Manufacturers: Suppliers of equipment such as forklifts, pallet trucks, and other material handling devices.
- 9. Customs and Clearance Service Companies: Companies that offer customs management and international freight clearance services.
- 10. IoT Solution Providers for Logistics: Companies that develop IoT solutions for logistics.
Internet of Things (IoT) solutions for supply chain monitoring and management.
- 11. Manufacturers of Refrigeration and Perishable Goods Transportation Equipment: Companies that produce equipment and vehicles for the transportation of perishable products.
- 12. Logistics and Supply Chain Consulting Firms: Firms that offer consulting services to improve the efficiency and effectiveness of logistics operations.
- 13. Security and Monitoring Services Companies: Providers of security and monitoring solutions to protect goods in transit and in storage.
- 14. Artificial Intelligence and Big Data Solution Developers: Companies that apply AI and Big Data to optimize supply chains and logistics.
- 15. Training and Education Service Providers: Organizations that
They offer training and development programs for logistics and transportation professionals.
- 16. Financial Services and Insurance Companies: Service Providers
financial and insurance companies specializing in the transport and logistics industry.
- 17. Tire and Vehicle Component Manufacturers: Companies that produce tires, components, and spare parts for commercial vehicles.
- 18. Renewable Energy and Green Solutions Providers: Companies that develop sustainable and renewable energy solutions for transportation and logistics.
- 19. Packaging and Packaging Companies: Providers of packaging and packaging solutions to protect and transport goods efficiently.
- 20. Industrial Organizations and Associations: Entities that represent the
interests of the transportation and logistics industry, offering resources and support to its members.



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Visitor profile

Our exhibition attracts a diverse and specialized audience, comprised of professionals from various key sectors.

Among them are:

Cargo and Passenger Transportation Entrepreneurs: Executives and managers of land, sea, and air transportation companies seeking technological innovations, advanced logistics solutions, and new ways to optimize their operations.

Machinery and Equipment Manufacturers and Distributors: Representatives of local and international truck, bus, heavy machinery, and specialty equipment manufacturers interested in connecting with potential customers and business partners.

Electric and Hybrid Mobility Specialists: Pioneers of the energy transition in transportation, from sustainable mobility solution providers to startups and technology companies, attracted by the opportunity to showcase progress and forge partnerships within the framework of the global growth of clean mobility.

Logistics Solution Providers: Companies and consultants dedicated to supply chain optimization, digitization of logistics processes, warehouse management, and the implementation of technologies such as artificial intelligence, automation, and the Internet of Things (IoT).

Investors and Financiers: Investors seeking the latest innovations in transportation and logistics, interested in exploring business opportunities and disruptive new technologies that will shape the future of the industry.

Governments and Regulatory Entities: Representatives of local, regional, and national governments, along with regulatory agencies, seeking to better understand industry trends and promote public policies that drive sustainability, connectivity, and innovation in transportation.

Research and Development (R&D) Professionals: Engineers, technicians, and scientists dedicated to the research and development of new technologies, interested in learning about the latest innovations and advances applicable to transportation, mobility, and logistics.



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