



Lubuskie
Worth your while

the Polish region IN THE HEART OF EUROPE



Lubuskie IN NUMBERS



Area
13 988 km²



Population
975 tys.
(December 31, 2023)



GDP
15 bn euro



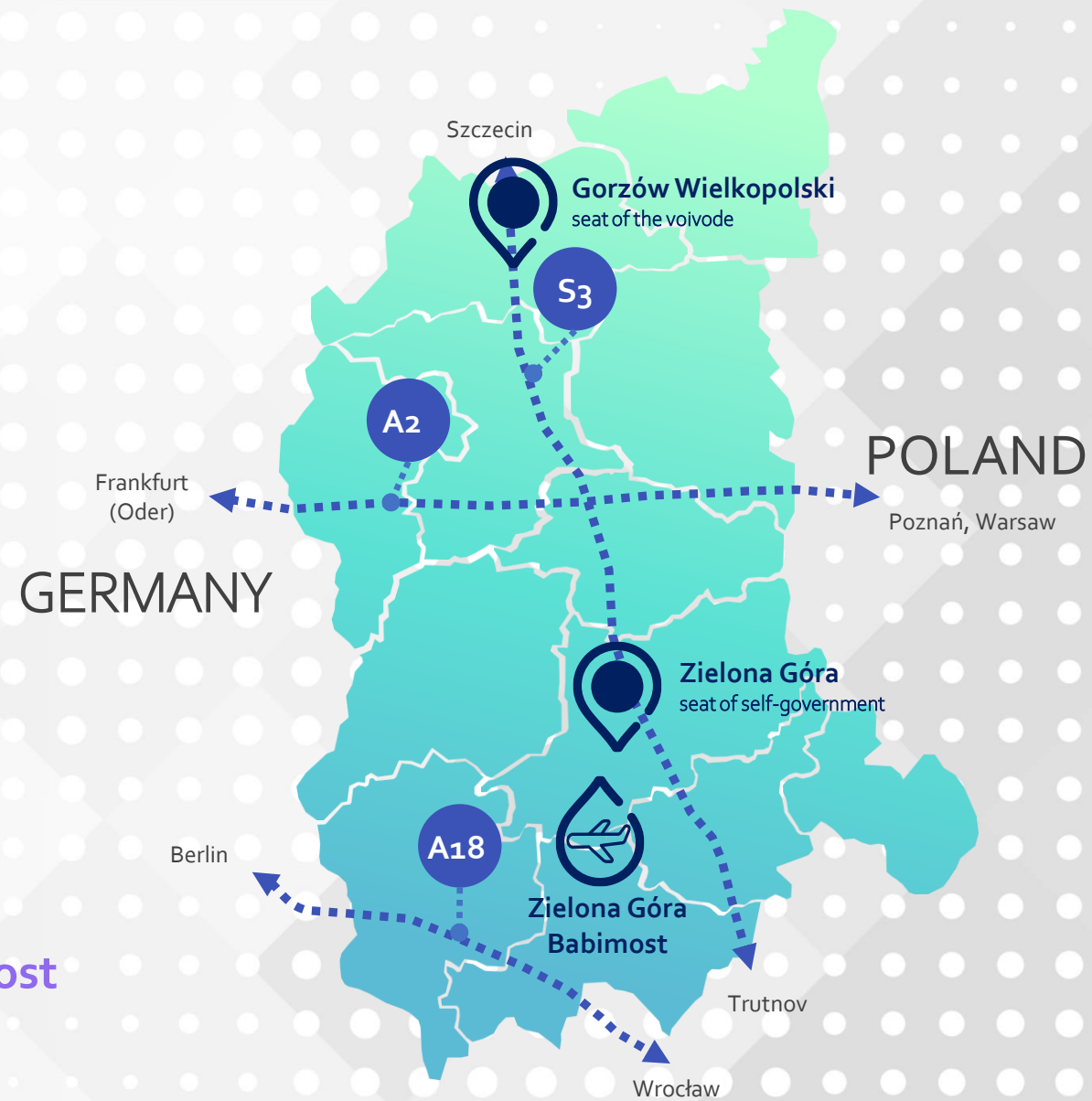
Investment Areas
1300 ha



110 km - Berlin A2
380 km - Warsaw A2
210 km - Prague S3



Airport
Zielona Góra/Babimost



Lubuskie BECAUSE:



- is located in the heart of Europe, along the Polish-German border and perfectly connected to the European motorway system,
- has a very well-developed road infrastructure, railway and river routes and an airport,
- provides EU funds for Lubuskie companies,
- has attractive investment areas, both in Polish Investment Zone (late Special Economic Zones) and in urban and municipal economic activity zones,
- offers CIT exemption and local tax exemptions,
- new companies from various industries, both traditional and innovative, are developing and emerging in the voivodeship,
- there are research and development parks and centres as well as industry clusters here,
- local government authorities cooperate with companies and business environment institutions in order to adapt secondary and higher education to the requirements of the labor market,
- has numerous tourist attractions that will meet the expectations of even the most demanding ones.

Lubuskie BECAUSE:



Polish Investment Zone offers new investments criteria for obtaining support throughout almost the entire territory of Poland, as well as attractive conditions for applying for incentives:

- Tax exemptions available nationwide, allocated for a specified period,
- Clear quantitative and qualitative criteria tailored to the specificity of the area,
- Quantitative criteria dependent on the unemployment rate in the county and the size of the enterprises,
- Qualitative criteria supporting projects including, among others, conducting R&D activities, developing clusters, and providing favorable conditions for employees,
- Preferential conditions for investments in less developed areas
- Support conditions adjusted to micro, small, and medium-sized enterprises,
- One standard of investor service provided by zone managers,
- Faster decisions regarding support.

Lubuskie BECAUSE:



What can a company gain?

- Tax relief for the conducted investment,
- Opportunity for the development of the enterprise in its current location,
- Adjustment of the company's strategy to supported activities,
- Additional promotion if the projects are innovative,
- Possibility to shape local economic policy.

natural RESOURCES



Natural gas and crude oil

The Crude Oil and Natural Gas Mine in Lubiatów since 2013

- investment cost: 0,4 bn euro
- annual output:
 - 100 million cubic meters of gas,
 - 300 thousand tons of oil.



Lubiatów Oil and Gas Mine



Non-metallic mineral raw materials

- sands and gravels
- vitrified clay
- peat



Oil drilling in Lubuskie



Copper and silver

Searches in the vicinity of 8 localities in the southern part of Lubuskie Region



Discovered new resources of copper and silver

Leading sectors of INDUSTRIAL PRODUCTION – 12,35 bn euro



automotive
parts and
accessories



wood, cork, straw
and wicker
products



production of
metal products
(metalworking
industry)



computers,
electronic and
optical products



food industry
Meat, vegetables,
fruits



paper and
cardboard
products

value of sold
production of
leading sectors of
industries
(in billion EURO)*

1,67

1,38

0,96

0,86

1,06

1,11

share of leading
sectors of industries in
the region's
production
(in %)

13,5

11,7

7,6

6,9

8,5

8,9



Lubuskie
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the highest-ranked Lubuskie INDUSTRY SECTORS

The production volume of several industries makes Lubuskie one of the leading Polish regions in the sectors of:



Lubuskie on THE GLOBAL MARKET



major export products

- electrical machinery and equipment
- furniture
- automotive accessories
- articles of wood and paper processing



leading export destinations

- **GERMANY**
- Great Britain
- France
- The Netherlands



number of export destinations

- 2010 – 121
- 2015 – 140
- 2020 – 159
- **2021 – 190**
- 2023 – 170



major import products

- electrical machinery, equipment and boilers
- plastics, chemicals and fibre polymers
- non-rail vehicles, parts and accessories
- paper and board



leading import destinations

- **GERMANY**
- China
- The Netherlands
- France



number of import destinations

- 2010 – 82
- 2015 – 122
- 2020 – 124
- 2021 – 95
- **2023 – 125**

investments AND INVESTORS

Entities with foreign capital: 493
Value of foreign capital: 0,47 bn euro
Origin of capital TOP 5: Germany, Switzerland, Italy, Belgium, France

TRADITIONAL sectors investors:



wood & paper



electrotechnical & electronics industry



metal & machinery



furniture



automotive



food production



plastics production



logistics & warehousing

NEW sectors investors:



e-commerce



electromobility



photovoltaics



Chinese investments IN LUBUSKIE

Their significant concentration is in Słubice. The main activities of the companies are the warehousing and logistics industry, which can result from online sales (e-commerce) and transport of goods. The remaining companies operate in the construction, catering and accommodation services.

Chinese companies located in other cities in Lubuskie carry out similar trade, service and gastronomy activities.

The highest turnover was achieved by the following companies:



TPV Polska - one of the largest manufacturers of TVs in Europe, mainly LCD and OLED (from 19 to 100 inches) and a manufacturer of PCBA boards. Second in Poland, after LG Electronics Mława, TPV Polska recorded a decrease in sales value from PLN 5.6 billion (2022) to PLN 4.2 billion (2023). <https://tpvpolska.pl>



Victory Precision Technology Polska - manufacturer of PC/ABS plastic components for the largest TV manufacturers. Sub-supplier for TPV Polska. Revenues - PLN 106 million (2022)

<http://victory-precision.com/>

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PTC SERVIS (Gorzów Wlkp.) – multi-service provider (trade, repairs and tourist services)
turnover PLN 48.5 million (2023)



EC CONSULTING (Słubice) – wholesale of household goods and retail, including online
turnover PLN 27.4 million (2023)

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M.W. (Świecko) – warehouse operation for distribution for e-commerce
turnover PLN 25 million (2023). <https://mwlogistics.pl>



M.B.B. Logistik (Słubice) – logistics services for e-commerce
turnover PLN 110 million (2022). <https://mbblogistics.pl>

Chinese investments IN LUBUSKIE

New Chinese investments in Lubuskie (Szprotawa)



Plans to build a Kingfa factory, which is a supplier of granulate made of biodegradable, environmentally friendly plastics used in the following industries: household appliances, automotive and electronics. The Szprotawa plant will employ 100 people, and ultimately 400 people. A Scientific and Research Centre for the production of new technologies will also be established.

The opening of the plant and the start of production are planned for the turn of 2024/2025. The investment cost is PLN 60 million.

Chinese investments IN LUBUSKIE

New Chinese investments in Lubuskie (Szprotawa)



In 2022, the Minth Group which in 2023 began producing electrical and electronic equipment for motor vehicles and components for electric cars (including for the Mercedes and Volvo brands).

Initial employment was 70 people, and ultimately 500 people are to be employed at the factory. The Group has committed to invest approximately PLN 416 million in Wiechlice.

academies IN RANKINGS

BEST FACULTIES:

According to the US News Best Global Universities Rankings 2021:



Faculty of Construction, Architecture and Environmental Engineering



Faculty of Mathematics, Computing and Econometrics

INFLUENTIAL SIXTH:

According to the World's TOP2% Scientist:



The most influential scientists at the University of Zielona Góra come from the institutes of:

- Physics
- Automation, Electronics and Electrotechnology
- Mechanical Engineering
- Control and IT Systems



University of Zielona Góra



5th place among Polish universities



Lubuskie
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scientific, technological and industrial PARKS AND R&D CENTRES (1)

The authorities of Lubuskie Voivodeship regarded the following investments as the key ones (i.a.): the construction of scientific, technological and industrial parks. After 2011, three parks started their operation:



Scientific and Technological Park
of Zielona Góra University Ltd.
(Zielona Góra)

Specialization:
sustainable construction, energy,
health and IT

www.pnt.uz.zgora.pl



Gorzów Technological Centre,
Scientific-Industrial Park Ltd.
(Gorzów Wlkp.)

Specialization:
environment technologies: unconventional energy
sources, raw materials recovery and waste disposal

www.gotechnology.pl



Interior Technological Park Ltd.
(Nowa Sól)

Specialization:
ICT, metrology, corrosion testing and data center
Interior counsels, trains, educates and incubates; develops start-
ups; runs an investment fund and Business Angels Network and
rents spaces.

www.parkinterior.pl

scientific, technological and industrial PARKS AND R&D CENTRES (2)



The Renewable Energy Centre
(Sulechów)

Specialization:
devises new energy technologies, supports the preparation of competent engineering personnel for enterprises designing, manufacturing and implementing the devices of renewable energy sources

www.centrumenergetyki.com.pl



Lubuskie Centre of Agrotechnical Innovations and Implementations (Kalsk)

Specialization:
conducts research for the food sector, gardening and nursery production

www.loiiwa.com.pl



Space Technologies Park
(Zielona Góra)

Benefits:

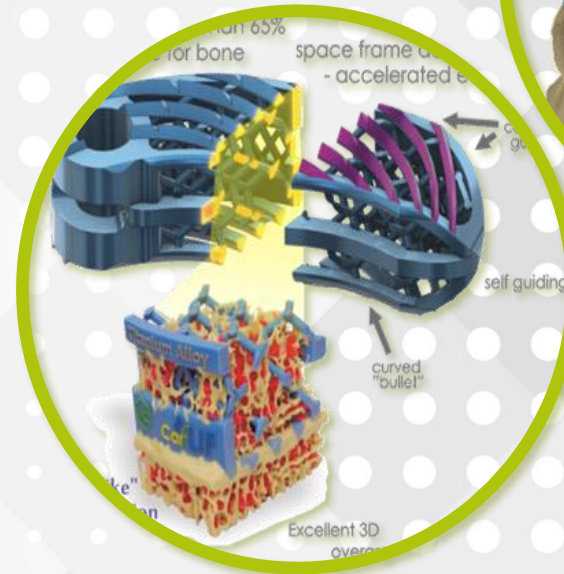
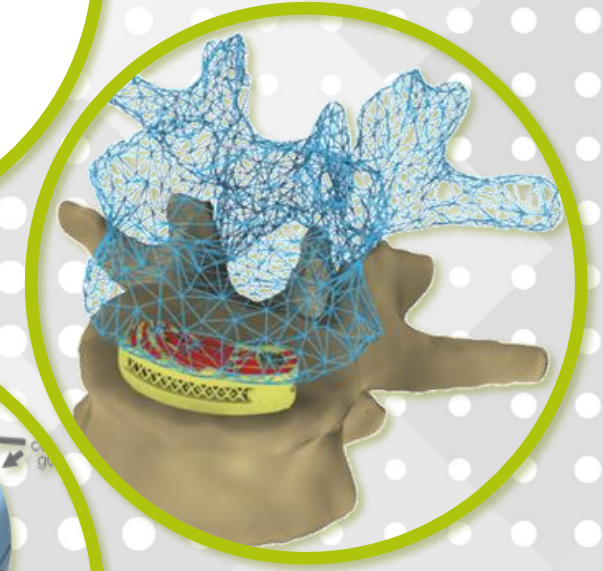
- modern technologies development
- increase in transfer of research to business
- creation of the Lubuskie network of innovative start-ups
- keeping young and educated staff

www.ptklubuskie.com

The world's leader from Lubuskie

LfC

- Designer & producer of surgical technologies for spinal disorder treatment in orthopaedics and neurosurgery.
- More than 130,000 patients treated with the DERO Spinal System.
- R&D Centre / 62 patents and 179 patents applications.
- LfC sold the IP concerning low-invasive method of lumbar spine biomechanical stabilization – inSWing/DERO in 2007 to Blackstone /Orthofix.



The world's leader from Lubuskie Seco/Warwick Group

- One of the world's leading manufacturer of furnaces for heat treatment and melting metals.
- Takes part in graphene production.
- Participation in ITER project (International Thermonuclear Experimental Reactor).



The world's leader from Lubuskie

ADB

- ADB provides and integrates software, system service solutions to service providers delivering connected services for connected lives.
- Combination of broadcast and broadband covers:
 - networking,
 - video,
 - hybrid,
 - managed platforms,
 - associated devices.
- ADB customers are some of the world's leading cable, satellite, IPTV and broadband operators.



The world's leader from Lubuskie

Ekoenergetyka - Polska

- Ekoenergetyka - Polska leads the rapidly progressing EV charging infrastructure industry by offering charging solutions to electric car and bus manufacturers as well as network and charging point operators.
- Ekoenergetyka Polska is notable for its focus on innovative solutions and new technologies in low emission transport.
- Ekoenergetyka - Polska is present in more than 150 cities and 40 countries in the world.



The world's leader from Lubuskie

Hertz Systems

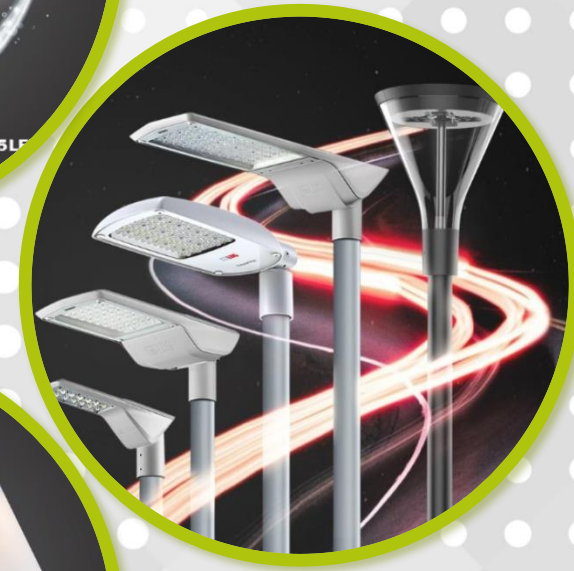
- Hertz Systems is a Polish manufacturer of GPS receivers with a SAAM cryptographic module, designed for combat platforms and to be used as part of a soldiers' kit.
- The company is active in four areas:
 - GPS – GNSS logistics systems,
 - SECURITY – range of security systems,
 - ARMY – military GPS and NATO ITC system,
 - SPACE – satellite equipment.
- The company participates in international space projects and is part of:
 - EDA (European Defence Agency),
 - ESA (European Space Agency),
 - NATO programmes,
 - a member of the consortium engaged with the construction of SAT-AIS-PL, the first Polish commercial satellite.



The world's leader from Lubuskie

LUG

- LUG is the head manufacturer of professional luminaires and lighting systems which are characterized by:
 - high technical parameters,
 - energy-efficiency.
- LUG is a global brand.
- LUG solutions light the interiors of buildings and create illuminations in over 67 countries worldwide.



The world's leader from Lubuskie

HOLDING - ZREMB Gorzów

- Holding - Zremb Gorzów - one of the leading Polish manufacturers of welded steel structures.
- Specializes in the production of constructions for the machine building and power industries, for equipment for steel works, cement and power plants, agriculture as well as light steel structures.
- Holding – Zremb Gorzów sends products to, among others: Finland, Norway, Germany, Denmark, the Netherlands, France, Austria, Great Britain, USA.



Landscapes of Lubuskie



Lubuskie
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Palaces



Palace in Zabór



Palace in Mierzęcín



Palace in Żagań



Lubuskie
Worth your while

Tourist attractions

- Palaces, parks and monuments
- Region of 500 lakes
- Trail of Wine and Honey
- Landscape and national parks
- Trail of militaria and fortifications
- Trail of Wooden Churches
- Pol'and'Rock Festival
- Lubuskie Summer Film Festival
- International Folklore Festival
- „Music in Paradise” Festival





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